



+ DECORATION  
DESIGN

3-5 FEBRUARY 2010  
SYDNEY  
EXHIBITION  
CENTRE

15-18 JULY 2010  
MELBOURNE  
EXHIBITION  
CENTRE

**YOUR INVITATION TO EXHIBIT**

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## HOW TO KICK START BUSINESS GROWTH FOR 2010

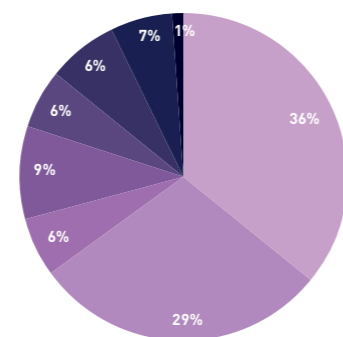
The proven platform to capture the entire market when exhibiting in both the Sydney and Melbourne events

### WHAT TO EXPECT IN SYDNEY 2010

3 DAYS  
100+ SOFT FURNISHINGS  
MANUFACTURERS & SUPPLIERS

#### MEET BUYERS REPRESENTING...

Sydney 2009



- Furniture/Furnishings/Homewares Retailer
- Decorator/Designer/Architect
- Trade
- Wholesaler/Supplier
- Manufacturer
- Build/Construction/Property Management
- Hospitality/Healthcare/Government/Education
- International Buyer

CO-LOCATED WITH

australian  
international  
furniture fair

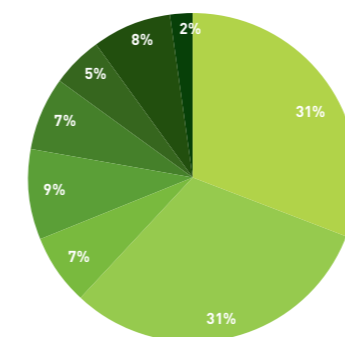
The first furniture & furnishings trade fair on the Asia Pacific calendar, showcasing 1000s of new product ranges from Australia & overseas.

### WHAT TO EXPECT IN MELBOURNE 2010

4 DAYS  
150+ SOFT FURNISHINGS  
MANUFACTURERS & SUPPLIERS

#### MEET BUYERS REPRESENTING...

Melbourne 2009



- Furniture/Furnishings/Homewares Retailer
- Decorator/Designer/Architect
- Trade
- Wholesaler/Supplier
- Manufacturer
- Build/Construction/Property Management
- Hospitality/Healthcare/Government/Education
- International Buyer

CO-LOCATED WITH

furnitex

Australasia's premier furniture & furnishings trade fair, featuring 600+ companies displaying the latest and best of Australian furniture.

## STAY ON TOP AND GRAB NEW CLIENTS

#### MEET THE KEY PLAYERS

- + Interior Designers
- + Interior Decorators
- + Architects
- + Interior Product Specifiers
- + Retail Furniture Buyers
- + Retail Furnishing Buyers
- + Lifestyle/Homewares/Gift Retailers
- + Stylists
- + Visual Merchandisers
- + Refurbishment Specialists

#### INCREASED CONSUMER SPENDING

Spending in the furnishings sector has consistently grown. In 2007/08, this was valued at AUD \$33.7 million which has grown by more than 15% since 2005/06.\*

\*Australian Bureau of Statistics

#### STRONG ECONOMY

Despite the global economic crisis, Australia's economy is consistently rated as one of the most stable and secure financial markets in the world.\* This strongly supports business and industry and enables consumers to maintain high level spending behaviours even in these difficult times.

\*Australian Financial Review March 2009

CONTACT THE ORGANISER

Australian  
EXHIBITIONS  
& Conferences

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# 84%

OF VISITORS TO THE FAIR  
ARE INVOLVED IN PRODUCT  
PURCHASING DECISIONS

[www.decorationdesign.com.au](http://www.decorationdesign.com.au)

SPACES LIMITED.  
BOOK NOW!

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## WHAT THE EXHIBITORS SAY...

"It's refreshing that in such an economic downturn so many buyers came to our stand to place orders. As a new exhibitor to Decoration + Design Sydney, we couldn't have hoped for a better start."

LS Comms

"Despite the doom and gloom constantly being predicted we found the show very busy, achieved good orders and many potential leads which was very positive and uplifting."

Emac & Lawton

"We've had a fantastic Fair. We've met a great calibre of visitors."

Vixen & Velvet

"Pleasantly surprised at the quality of professional and serious buyers at Decoration + Design."

H & H Collection



## SPACES LIMITED. BOOK NOW!

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