

+DECORATION DESIGN SYDNEY

MEDIA RELEASE

24 November 2009

DECORATION + DESIGN SYDNEY

An exceptional line up with new releases & new exhibitors

3-5 February 2010, Darling Harbour

For a fourth inspiring year, Australia's leading interior and soft furnishings Trade Fair, **DECORATION + DESIGN Sydney**, returns to the Sydney Exhibition Centre, Darling Harbour from 3-5 February 2009. Following the success of the 2009 exhibition, **DECORATION + DESIGN Sydney** will bring together soft furnishing and interior suppliers from around Australia and the world.

With an outstanding line up for 2010, DECORATION + DESIGN Sydney will include manufacturers, wholesalers and suppliers in artwork, decorative accessories, fabrics, furniture, homewares, lights and lamps, soft furnishings, wall decoration and window dressing. Well-known exhibitors include **Hermon & Hermon, La Maison** and **Town & Country Style**.

Indian textiles, furniture and homewares importer **Ruby Star Traders** will make its debut at the 2010 Fair. The company will use the Fair to showcase its constantly evolving products and to source design focused clients. Signature products include traditional Indian furniture combined with contemporary styling.

Another first time exhibitor will be Queensland company **Coral Coast**. With a focus on the giftware market in the past, the company now takes on the furniture and homewares market. At the Fair, it will promote its latest range of wall art, including shadow box framed artefacts, canvas art, stone art, glass art, clocks and mirrors.

The Fair will also be joined by first time exhibitor **Horgan**, a Sydney based wholesaler of European inspired furniture, homewares, accessories and jewellery. The company will expand its vintage inspired furniture and accessories range and will also introduce garden sculptures at the fair as well as a range of other products, including silver jugs, household items and high end bathroom accessories.

Headling the International Industry Seminar Series is Kathryn Ireland (USA) and Milou Ket (The Netherlands). Additionally, **Fiona Barker** and **Sarah Lahey** will speak at the hugely popular Seminar Series. With her company Fiona Barker Design, Fiona provides a specialist service of decorating and design advice for the residential and commercial sector. In their presentation, Fiona and Sarah will uncover trends and colour directions in 2011 and beyond.

For the first time, **DECORATION + DESIGN** Sydney will feature **MoOD – Meet only Original Designs**, a breathtaking showcase of the innovative materials used by a first class selection of Belgian talent from the Brussels event..

DECORATION + DESIGN Sydney is co-located with the **AUSTRALIAN INTERNATIONAL FURNITURE FAIR** at the Sydney Exhibition Centre from **Wednesday 3 February – Friday 5 February 2010**.

What: DECORATION + DESIGN Sydney

Where: Sydney Exhibition Centre, Darling Harbour

When:

Wednesday	3 February	9am - 5pm
Thursday	4 February	9am - 5pm
Friday	5 February	9am - 4pm

Event organiser: Australian Exhibitions and Conferences Pty Ltd

Exhibitor information: Contact AEC, phone 03 9654 7773 or decorationdesign@aec.net.au

Web: www.decorationdesign.com.au or www.aiff.net.au

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