

furnitex + DECORATION + DESIGN MELBOURNE

Over 16,000 visitors, more than 500 exhibitors and the cream of Australasia's design talent: Furnitex 2010

Furnitex, Australasia's largest furniture and furnishings Trade Fair, and the co-located DECORATION + DESIGN Melbourne will return to the Melbourne Exhibition Centre from 15 - 18 July 2010.

Featuring over 500 exhibitors, FURNITEX is the event for the Australian furniture and furnishings industry and is expected to attract over 16,000 local and international visitors. 2010 sees the largest showcase of Australian manufacturers in the world, with previous leading exhibitors H&H Collection, Globe West, Vixen & Velvet and Colby Furniture returning to exhibit alongside first timers Ruby Star Traders and HorganS.

Now in its eighth year, a highlight of the Fair will be **VIVID – Vibrant Visions in Design**, the prestigious furniture design competition. The cream of Australia's emerging designers will present their creations in the categories of Commercial, Concept, Student and Green.

Following their success in 2009, the **Hot Half Hour Workshops** will return to this year's Fair. Run by the Australian Retailers Association, these sessions will be free and will cover topics including: Planning your Marketing Approach for Great Results, Planning your Store Layout to Maximise Sales and Visual Merchandising Fundamentals.

Also returning is the hotly anticipated **International Industry Seminar Series**, with a world-class line up of international and Australian presenters including Justine Fox, creative director and trend specialist of Global Color Research, UK, speaking on Colour Trends 2011 for Interior Design.

FURNITEX and DECORATION + DESIGN Melbourne are once again major event partners of the State of Design Festival (14 - 25 July 2010).

What: **FURNITEX 2010**
DECORATION + DESIGN Melbourne 2010

Where: Melbourne Exhibition Centre, Southbank

When:

Thursday	15 July	9am - 5pm
Friday	16 July	9am - 5pm
Saturday	17 July	10am – 5pm
Sunday	18 July	10am – 5pm

Event organiser: Australian Exhibitions and Conferences Pty Ltd

Exhibitor information: Contact AEC, tel 03 9654 7773 or furnitex@aec.net.au

Web: www.furnitex.com.au or www.decorationdesign.com.au

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